



FUELSEERVE

P E T R O L E U M



**ALWAYS KEEPING
YOU ON THE MOVE**

AND THE WORLD *IN MOTION!*



World-Class Petroleum Wholesaler.

At Fuelserve Petroleum, we have discovered, refined & mastered the essence of cultivating a truly strong & transparent brand presence through unparalleled service delivery.

We understand that customer needs change frequently & rapidly; that's why we take pride in providing bespoke solutions that almost always exceed our clients' needs & demands.

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“ We have opted to position Fuelserve as the petroleum solutions provider, giving storage facilities, fuel pumps, installations and maintenance; so a holistic approach to each customer’s needs and differentiate our service offering to meet all needs in this sphere.

Customer retention is then possible given our ability to provide a comprehensive energy solution.

LITHA NODADA
Founder & Managing Director

ABOUT US

Fuelserve Petroleum is a Level 1 BEE contributing wholesaler which has branches in PE, KZN & ZAMBIA.

We are endorsed by the Department of Energy (DoE), PetroSA, Total South Africa & numerous petroleum installation specialists that have a combined experience of +50 years.



Who we are

We offer turnkey solutions to corporate and commercial clients that appreciate convenience and the best solutions for their day-to-day business needs. We do this because like them - we value true innovation, proficiency, growth, empowerment and transparency.

Our mission

At Fuelserve Petroleum, we always go the extra mile to ensure that we keep you on the move... So, while our competitors distribute fuel to their customers, we supply energy to our clients; and while they service businesses, we provide solutions that empower dreams.



BUSINESS OBJECTIVES



With every waking opportunity we encounter, we effortlessly strive to expand our market share by always evolving. We achieve this by adopting innovative service delivery methods.



01

PROVISION OF VALUE & GROWTH

Everyone does it, we just do it better.

There is no denying that we are part of a very large industry - but even with that said - all of our clients would testify that in terms of service delivery, we go above & beyond to satisfy their business needs.

02

BESPOKE SOLUTIONS FOR ALL

The best suitable solution - just for you.

We understand that customer needs change frequently & rapidly; that's why we take pride in providing unparalleled solutions that almost always exceed our clients' expectation.

03

STRONG BRAND PRESENCE

We are with you, every step of the way.

It's one thing to provide a service, but providing true value is another. We strive to always ooze value across all verticals - whether it's through our operations or customer service.

With every waking opportunity we encounter, we effortlessly strive to expand our market share by always evolving - while not forgetting our current clientele.

This has also allowed us to maintain a high level of competitive advantage than our competitors.



A close-up, slightly blurred photograph of several fuel pump nozzles hanging from a dispenser. The nozzles are black with metal tips. The background is a dark, solid color.

OUR SERVICES

Essentially, our core business relates to bulk distribution of fuel...

This service encompasses diesel, petrol, lubricants and other related petroleum products.

More specifically, the services and products that we currently have on offer consist of - but are not limited to

- fuel distribution, fuel storage supply and installations.

This offering also extends to conversions of filling stations, tank farm operations, bunkering and provision of jet fuel (A1).



PETROLEUM AND LUBRICANTS

Petrol: Unleaded and/or LRP.

Diesel: 50PPM / 500PPM.

Storage: Mobile & Onsite.

Lubricants: Automotive Oils.



LOGISTICS (N. FOOTPRINT)

At Fuelserve Petroleum, we serve to *keep you in motion!*

We aim to expand our reach within & beyond SA borders.



AVIATION (JET FUEL - A1)

We provide fuel to aviation services & SA airlines that require low freezing point products on their turbo-prop and turbo-jet aircraft engines.



BUNKERING (FUEL AT SEA)

Since all vehicles depend on fuel & oils for energy, we go as far as land, air & sea... Hence we service harbours in Ngqura, Port Elizabeth and Cape Town.



TANK FARM OPERATIONS

We manage all operations involved in the day-to-day running of tank farms. These include planning, handling, & management; as well as safety.



CUSTOMIZED RETAIL OPERATIONS

In addition to logistics & storage services - we are also actively involved in retail operations.

Old site conversions & new fuel station developments.

OUR SERVICE DELIVERY

We offer discounted bulk fuel to customers that are in need of immediately measurable cost saving.

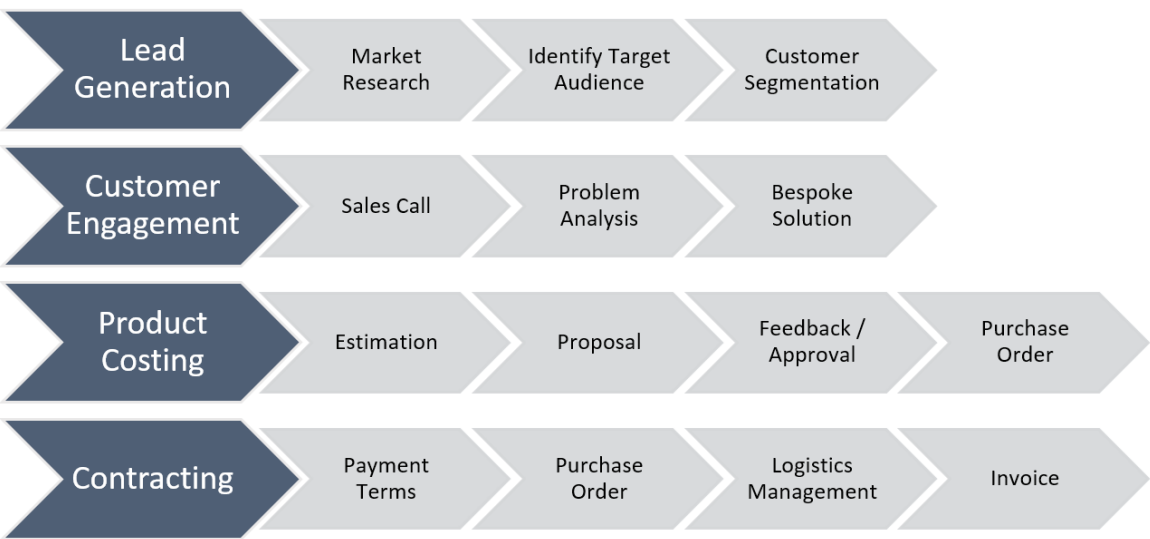
In the short space of time that we have been in operation, we have managed to achieve success by delivering significant value to our clients' bottom-line.

We offer the most seamless service delivery in the energy industry, by making use of effective collaboration practices with both our partners and customers.

According to our results, after measuring the level of return clients, we have discovered that collaboration alone has proven to be highly beneficial to our growth strategy.

Results have also shown us that prospects appreciate premium service and shorter turnaround periods.

OUR CAPABILITY TO DELIVER RESULTS



SHE-Q STANDARDS

Strategic setting of demanding targets to encourage and ensure continuous improvement



OUR UNIQUE APPROACH TO SAFETY, HEALTH, ENVIRONMENT & QUALITY

Concern for Safety, Health, Environment & Quality (SHE-Q) is an integral part of Fuelserve Petroleum's business conduct.

All employees are trained & required to exercise personal responsibility, commitment to safe working practices, healthy working conditions, environmental protection - as well as delivery of the highest level of service quality.

Regular audits and investigations are carried out following incidents and/or accidents in order to implement corrective actions, with a focus on continuously improving and updating our procedures.

OUR SAFETY, HEALTH, ENVIRONMENT & QUALITY PRINCIPLES

- Prevention of accidents, incidents, damages, injuries and occupational health hazards and a firm intention to aim for zero injuries.
- Provision of our employees with the means to enable them to perform their jobs in a healthy, safe and environmentally friendly manner.
- Continuous improvement of our quality levels, thereby meeting and often exceeding customers' expectations in all of our service delivery.

Level of safety
according to our workers

100
%



WHAT MAKES US DIFFERENT?



STRATEGIC
PARTNERSHIPS



HANDS-ON
APPROACH



ZERO-GEO
LIMITATIONS

WE OFFER CUSTOMIZED SOLUTIONS TO ALL CLIENTS

Our service delivery is unique in the sense that unlike the competition, our entire approach is customer-centric & solution-based.

This is because we truly believe more in providing bespoke solutions that speak directly to the needs of our clients – as diverse as they may be.



QUALITY & EFFICIENCY IS AT THE CENTER OF OUR DNA

When it comes to standards, our highest priority is always focused on finding new & exciting ways of setting it higher!

That is why, instead of offering general assistance, we thoroughly assess the objectives, requirements & preferred outcomes of our clients’ needs before rendering our services in order to provide acceptable results.

OUR DEDICATED SUPPORT AGENTS ARE READY TO SERVE YOUR NEEDS

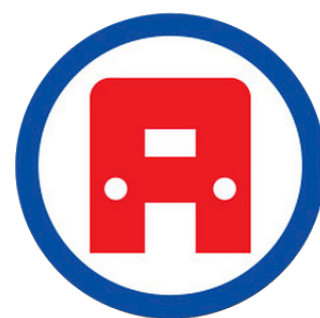
We offer personalized customer support to all of our clients and future prospects who demonstrate keen interest in our products and/or services.

This does not only set apart our customer-engagement, but it also allows us to keep crucial communication from getting lost in translation.



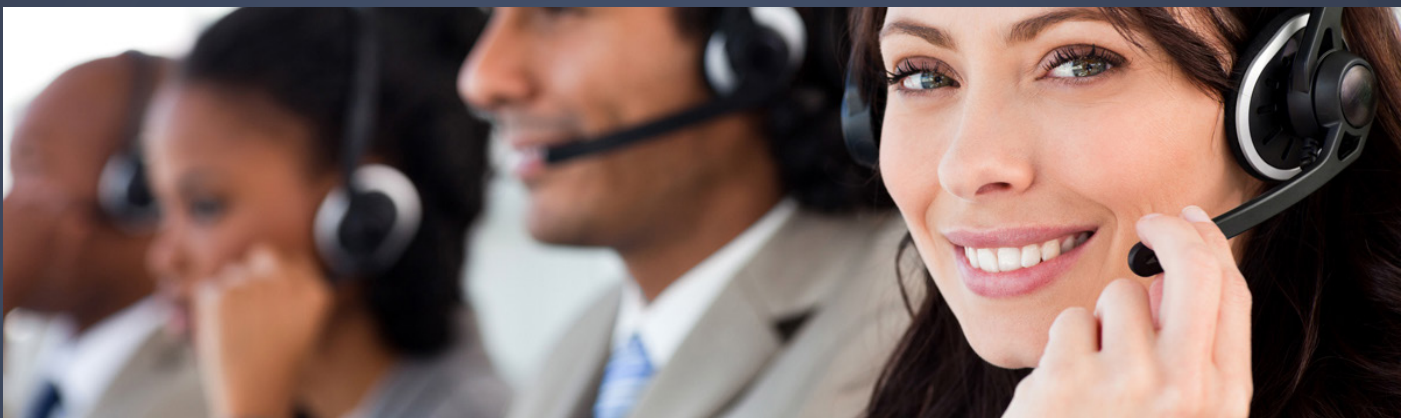
OUR PARTNERS & CLIENTS

HERE ARE A FEW COMPANIES THAT WE WORK WITH



CONTACT US

EMAIL: INFO@FUELSERVE.BIZ / SUPPORT@FUELSERVE.BIZ



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KWAZULU-NATAL



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